

2030 Strategy

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Key Performance Indicators

Inspiring education

KPI 1: Achieve top 25% in the National Student Survey.

KPI 2: Reduce gaps in attainment, continuation, and progression to less than 5%.

KPI 3: Exceed national benchmarks for graduate employment outcomes.

Global connectivity

KPI 1: Strengthen and diversify international fee income to achieve £50m.

KPI 2: Develop international networks to support upper quartile employment outcomes for international students.

World-class infrastructure

KPI 1: Deliver sector-leading sustainable spaces that maximise impact and value.

KPI 2: Drive efficiency and exceed satisfaction benchmarks through digital innovation.

Groundbreaking research

KPI 1: Achieve top 300 in THE and QS World Rankings.

KPI 2: To be in the UK top 50 for research and innovation funding per FTE.

Global talent

KPI 1: Achieve top 25% in benchmarked staff surveys for engagement, development, inclusivity, well-being, and recognition.

KPI 2: Support all staff to participate in professional development activities annually.

Financial resilience

KPI 1: Achieve balanced financial health through income growth and strategic cost management, returning a cash generation of 3% of income.

KPI 2: Remain in the top 25% of UK higher education institutions in the HESA Financial Security Index.

Values
Respect,
Innovation,
Support,
Excellence (RISE)