Executive Summary

The University of Huddersfield recognises the need to address its transport issues as a component of its long-term business planning and Estates Strategy to ensure we meet our corporate aims and objectives as set out by the University Strategy Map.

In January 2007, the University developed a Sustainable Travel Framework, which outlined the University’s policy and commitment to transport issues and also committed funding to employ a Sustainable Travel Co-ordinator.

This Travel Plan document builds upon the framework and outlines the strategies that will enable the University to expand sustainably. The eight strategies focus on:

- Public Transport
- Car Parking
- Car Sharing
- Business Travel
- Motorcycling
- Pedestrians
- Cycling
- Travel Reduction

Targets have been set for each strategy and we will work to achieve our objectives and targets with Local Authorities and Transport organisations, throughout the coming academic year and alongside the current Estates Strategy document to 2017 and into the foreseeable future.

Colin Blair
Director of Estates and Facilities
January 2009
Introduction

The University of Huddersfield is currently based on an academic campus within the town centre of Huddersfield and has recently developed two further campuses, within the town centres of Oldham and Barnsley.

Background

In 2007 the University developed a Sustainable Travel Framework. Whilst this has now been developed into the Travel Plan 2009-2017, the objectives have remained constant:

- Help to reduce pollution and traffic congestion around the University’s campuses and beyond.
- Encourage its staff and students to consider alternative methods of transport to the single occupancy car journey that is currently favoured.
- Encourage its staff and students to consider healthier and more environmentally friendly means of getting to and from the University and its other campuses.
- Improve access to the local transport network.
- Ensure its car parking spaces are utilised to their optimum.

The University has placed responsibility for this document and the development and implementation of a Transport Plan with the Director of Estates and Facilities. A Sustainable Travel Coordinator has been appointed to assist in taking forward this key part of the University’s Environmental Policy and work with local organisations to ensure that best practice is adopted. The Sustainable Travel Coordinator can be contacted via email at estates@hud.ac.uk or telephone, 01484 437270.

It is intended that the University’s Travel Plan will be supportive of the Local Authority’s Travel Plan, when published, and dovetail with the Local Authority’s Travel Plan, when published, and dovetail with the University’s Strategy Map and does not hinder its delivery.

The University of Huddersfield – Strategy Map

Our Vision: To be an inspiring, innovative University of international renown

Our Mission: To deliver an accessible and inspirational learning experience, to undertake pioneering research and professional practice, and to engage fully with employers and the community

Our Values: Ambition, Student-focused, Pioneering, Integrity, Respect, Excellence (ASPIRE)

The University does not own or operate any student residential accommodation but has access to over 3,000 purpose built bedrooms. 1,432 bed spaces, situated at Storthes Hall Park, are serviced by shuttle bus services and the balance is situated along Fifth Street, in easy walking distance of the Queensgate Campus.

To ensure delivery of its Travel Plan the University has established a Transport Strategy Group chaired by the Director of Estates and Facilities. The group will provide a status report to the Estates Development Committee of University Council on an annual basis identifying progress against the Travel Plan.

It is the University’s intention to continue as a single site operation within Huddersfield and contain all development within the town’s proposed University Quarter.

The Travel Plan will be delivered in a manner that fully supports the University's Strategy Map and does not hinder its delivery.

An annual budget will be set by Estates and Facilities to support the implementation of the Travel Plan.

The Travel Plan will be delivered in a manner that can easily be adapted to meet changing needs.

The next few years will not see a decrease in the rapidly changing patterns of Higher Education – in terms of participation, needs, expectation and delivery. We are planning for an increase in research activity, overseas recruitment, postgraduate work as well as more professional and employer engagement. We plan to maintain our broad base of subject areas, but their needs will surely change over the next few years. Modes of delivery may well change with more e-learning being undertaken, which may be at a distance from the campus. The two University Campuses are planned to grow, but the developments there may well be different from Huddersfield. All this requires the Estates Strategy to be flexible and responsive and our aim therefore is to provide a high quality learning environment that can easily be adapted to meet changing needs.

The Academic Need

The University of Huddersfield

Mission & Values

Vision & Strategy

Stakeholders

Enablers

Financial sustainability:

Aims

Rams

Valuing and developing our staff:

Innovating our students:

Research and Innovation:

Improving our effectiveness:

To ensure delivery of its Travel Plan the University has established a Transport Strategy Group chaired by the Director of Estates and Facilities. The group will provide a status report to the Estates Development Committee of University Council on an annual basis identifying progress against the Travel Plan.

The University has placed responsibility for this document and the development and implementation of a Transport Plan with the Director of Estates and Facilities. A Sustainable Travel Coordinator has been appointed to assist in taking forward this key part of the University’s Environmental Policy and work with local organisations to ensure that best practice is adopted. The Sustainable Travel Coordinator can be contacted via email at estates@hud.ac.uk or telephone, 01484 437270.

It is intended that the University’s Travel Plan will be supportive of the Local Authority’s Travel Plan, when published, and dovetail with those of other major employers and educational institutions within Huddersfield.

An annual budget will be set by Estates and Facilities to support the implementation of the Travel Plan.

The Travel Plan will be delivered in a manner that fully supports the University’s Strategy Map and does not hinder its delivery.

To ensure delivery of its Travel Plan the University has established a Transport Strategy Group chaired by the Director of Estates and Facilities. The group will provide a status report to the Estates Development Committee of University Council on an annual basis identifying progress against the Travel Plan.

It is the University’s intention to continue as a single site operation within Huddersfield and contain all development within the town’s proposed University Quarter.
Key Targets

The University has the following key travel targets:

- Reducing the number of sole occupancy car journeys to and from the University and increasing the number of car sharers.
- Increasing the number of staff and students who travel to the town centre by train.
- Increasing the number of staff and students travelling to the University by bus.
- Increasing the number of staff and students walking to the University and elevating the importance of the pedestrian within the University Quarter.
- Increasing the number of staff and students cycling to the University.
- Increasing the number of staff and students motorcycling to the University.
- Increasing the green performance of vehicles operated by the University both on-campus and between sites.

Base Data and Targets

The University has for two years (2007 and 2008) collected travel data via the West Yorkshire Travel to Work Survey. Whilst the sample size was low in 2007, the 2008 return is more encouraging (73 in 2007 and 609 in 2008). It has therefore been proposed to use the 2008 data to set on-going targets. These, however, will be reviewed as and when more representative data is available.

<table>
<thead>
<tr>
<th>Year</th>
<th>Nos</th>
<th>Car Alone</th>
<th>Lift</th>
<th>Car Share</th>
<th>Bus</th>
<th>Train</th>
<th>Cycle</th>
<th>Foot</th>
<th>PTW</th>
<th>Taxi</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>%</td>
<td>54.4%</td>
<td>1.2%</td>
<td>12.4%</td>
<td>12.9%</td>
<td>8.3%</td>
<td>1.5%</td>
<td>8.2%</td>
<td>1.1%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Nos</td>
<td></td>
<td>331</td>
<td>6</td>
<td>76</td>
<td>79</td>
<td>51</td>
<td>9</td>
<td>50</td>
<td>7</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

a) Staff Travel Targets

Over the period of the plan the University will aim to reduce the number of single occupancy staff car journeys to the University by 20%.

Increase staff lift and car share journeys to the University by 30%.

Increase staff bus and train travel journeys to the University by 20%.

Increase staff pedestrian journeys to the University by 20%.

Increase staff cycle journeys to the University by 20%.

Increase staff motorcycle journeys to the University by 10%.

b) Student Travel Targets

It is the University’s intention to undertake a collection of travel data for the student body at the Queensgate Campus. Based upon this data it is proposed to set Student Travel Targets.

c) Other Travel Related Targets

Over the period of the plan the University will aim to:

- Increase the take-up of Metro cards.
- Offer personal travel plans to new staff through the staff induction process and existing staff at Environmental events.
a) Public Transport Strategy
(Bus, Train, Taxi)

The University will encourage the use of public transport for both commuting and business travel. This will be achieved by:

- The provision of reduced price public transport within West Yorkshire. The adoption of the Metro Company Metrocard Scheme which enables staff to purchase direct from their salary.
- Providing, in conjunction with local bus companies, access from desktops to real time timetables and bus route planners.
- Assisting in the promotion of a free bus service that links the Queensgate Campus with the railway station and bus station.
- Work with regional authorities to ensure that the trans-pennine and other regional rail links through Huddersfield are further developed.
- Ensuring that the University Shuttle Bus Service is maintained between the off campus student residential accommodation and Queensgate.
- Providing visitors to the University with details of public transport serving the campuses.

Status January 2009

The Metrocard scheme has been implemented and 41 discounted Metrocard tickets purchased. The opportunity to join the scheme is offered three times a year.

Travel and Season ticket loan facility established and made accessible on HR website.

Two staff loans currently allocated.

Link to real time bus timetable provided from staff portal.

Link to bus route planner provided from staff portal.

Future Aims

Provide access to real time train timetables.

Work with WYPTE to develop more user friendly bus routes and bus stop locations adjacent to the University Campus.

Continue to market the Metrocard Scheme to staff.

Work with WYPTE and other operators to develop an improved student discounted travel option.

b) Parking Strategy

The University will provide a sustainable level of car parking on or adjacent to the Queensgate Campus. This will be achieved by:

- During peak periods, Monday to Friday, 9am to 5pm, provide car parking for staff and visitors to the University only and evening parking for students.
- Regulate the number of car parking spaces to a level not exceeding the 730 presently available.
- Consider introducing car parking charging at appropriate times to discourage parking and encourage the use of public transport and car sharing.
- Provide dedicated spaces for hire cars on campus.
- Consider designing a proportion of available space to car sharers.
- Implement a more effective car park management system to ensure that the available resource is used to capacity.

Status January 2009

The number of car parking spaces planned to be available post completion of the Business School Development is 690.

The University currently has 28 dedicated disabled parking spaces.

Senior staff members with reserved car parking spaces (22) are charged an annual fee for this provision.

Dedicated spaces have been established for hire cars on campus.

Revised management procedure for booking visiting car parking spaces implemented.

Future Aims

Consider further the implementation of a car park charging regime to cover all staff and weekend users. Consider charging car sharers a reduced rate.

Develop further car park management and automate wherever possible the car parking facilities, ensuring optimum use.

Consider reducing the land available for on campus car parking in-line with the University Estates Strategy development plans.

c) Car Sharing Strategy

The University will encourage car sharing for both commuting and business travel. This will be achieved by:

- Facilitating lift sharing when travelling between the University at Huddersfield and its campuses at Oldham and Barnsley.
- Partnering with the Local Authority and other major employers in the town to establish a lift sharing scheme for local, regional and national travel.
- Considering the implementation of a car club.
- Improving access to more environmentally friendly hire cars for business use.

Status January 2009

A web-based lift sharing club has been established and a link provided via the University’s staff portal.

Car share scheme marketing events held.

Staff encouraged to share transport between University Campuses.

The implementation of a car club has been considered but is currently unviable.

Option appraisal of ‘greener hire vehicles’ currently under consideration.

University wide ‘hire car’ scheme for business use is in operation.

Future Aims

Positively market the car share scheme and increase its membership.

Provide a web-based method of facilitating car sharing between campuses.

Revisit the feasibility of introducing a car club to the University.

Complete the optional appraisal of ‘greener hire vehicles’ for University use.

Develop further the University’s Hire Car Scheme.

d) Business Travel Strategy

The University will encourage the use of public transport for Business Travel and discourage single occupancy car journeys. This will be achieved by:

- Not raising the mileage rate paid to car users in-line with inflation.
- Promoting the use of public transport where feasible.
- Enabling the use of fuel efficient hire vehicles where necessary.
- Facilitate shared transport between campuses.

Status January 2009

The University has pegged the mileage rate paid to car users in-line with that of the Inland Revenue.

The University promotes the use of public transport through green days and other sustainability based marketing events.

Future Aims

Consider the use of hybrid cars for business use.

Facilitate shared transport between campuses through a web-based system.

Provide public transport information to all visitors.
Strategies continued

e) Motorcycle Strategy

The University will encourage the use of motorcycles by staff and students for accessing the Queensgate Campus. This will be achieved by:

• Establishing a motorcycle focus group.
• Providing adequate and appropriate secure motorcycle storage areas on campus.
• Providing appropriate secure locker provision on campus for storage of motorcycle gear.
• Working with the Local Authority to establish limited use lanes on roads into the town centre.

Status January 2009

A motorcycle focus group has been established.
Secure locker storage has been provided in the Sports Centre along with appropriate changing facilities.
The current provision of motorcycle parking spaces is 30.

Future Aims

Ensure that the number of motorcycle parking spaces remain appropriate to the number of users.
Ensure that the location of motorcycle parking spaces on campus remains appropriate.
Ensure that changing/storage facilities are maintained on campus at the appropriate level.
To work with the Local Authority to identify preferred motorcycle routes into the town.

f) Pedestrian Strategy

The University will encourage staff and students to walk to and from work. This will be achieved by:

• Working with the Local Authority to produce and distribute maps showing preferred routes to the University.
• Working with the Local Authority to produce a journey time planning tool.
• Provide a link to the local weather forecast from the University’s staff portal.
• Working with the local police to identify safe walking routes and publish appropriate documentation.

Status January 2009

In collaboration with the Local Authority, walking maps are in preparation.
Local safe walking routes identified and published.
Link to local weather forecast established.
Shower and locker facilities are available at various points on campus and in the Sports Centre.

Future Aims

Develop further the walking route maps including distance and time indicators.
Work with West Yorkshire Police to raise the profile to students and staff of the benefits of using the safe walking routes.


g) Cycling Strategy

The University will encourage staff and students to cycle to and from the Queensgate campus. This will be achieved by:

• Establishing a cyclist focus group.
• Providing adequate and appropriate secure cycle storage areas across campus.
• Providing appropriate shower and secure locker provision on campus for cyclists.
• Working with the Local Authority to identify preferred cycle routes into and through the town to the University.
• Establish a cycle route to the Storthes Hall Park Residential Campus.

Status January 2009

A cyclist focus group has been established.
Shower and locker facilities are available at various points on campus and in the Sports Centre.
The current provision of cycle parking spaces is 45. These are covered and conveniently located adjacent to academic buildings.

Future Aims

Ensure that the number of cycle storage spaces remains appropriate to the number of users.
Ensure that the location of cycle storage facilities remains appropriate.
Ensure that shower and locker provision remains appropriate.
Work with the Local Authority’s cycle officer to provide appropriate information on safe routes to the University.
Consider implementing a salary sacrifice cycle purchase scheme for staff.
Consider implementing a student cycle purchase scheme in collaboration with other education providers in the town centre.

h) Travel Reduction Strategy

The University will consider alternative methods of working to reduce the need for travel at peak times. This will be achieved by:

• Engaging, where practicable, staff on flexible working hours.
• Offering flexible modes of academic delivery.
• Providing sufficient video conferencing facilities.

Status January 2009

The majority of University administrative staff have access to flexible working patterns.
Video conferencing facilities are in operation on the campus within Computing and Library Services to reduce the need for business travel. Skype pods (web conferencing) is also now in operation within the Library for student use, reducing the need to travel and facilitating communication over the Internet.

Future Aims

To consider further and evaluate the travel modes of both students and academic staff, in academic delivery between campuses, with the aim of reducing travel in the long term.
Marketing Promotion

The University will use the following means to market and promote the Travel Plan and Key Targets.

- Staff and Student Inductions.
- Environmental Days.
- Estates and Facilities Events.
- Travel Awareness Days.

The University will promote and market the Travel Plan in all suitable forums. These will include:

Monitoring Performance

Estates and Facilities will, as part of its annual planning process, set SMART targets associated with the Travel Plan. The Sustainable Travel Co-ordinator will be responsible for achieving delivery and success measured as part of the staff annual review process.

An annual report will be submitted by the Director of Estates and Facilities to the Estates Development Committee identifying progress against the Travel Plan.

Appendix A

Environmental Policy

The University of Huddersfield is committed to the principles of environmental protection and sustainable development.

The University recognises that its activities have a significant impact on the local and global environment, and acknowledges its responsibility for the protection of the environment.

It is committed to maintaining and, wherever possible, enhancing the quality of this environment, both for people who study and work at the University, and for the wider communities of Huddersfield, Barnsley and Oldham.

The University will endeavour to ensure that the management of its estates is in a manner which as a minimum meets legislative requirements and accords with environmental good practice.

It will seek to continuously improve its environmental performance, wherever viable, whilst recognising the academic and wider operational needs of the University.

In particular the University will:

- Seek to minimise waste and continue to take positive steps to ensure it recycles as much as is feasible.
- Maintain its current high standards of energy and water efficiency, through engagement with staff, students and visitors, and reduce consumption further wherever feasible through implementing new energy and water efficiency measures.
- Commit to using primary raw materials (including fossil fuels, energy and water) in an efficient manner and promote their conservation, thus helping to reduce greenhouse gas emissions and where feasible also conserving University resources.
- Endeavour to introduce sustainable factors into all new buildings and refurbishments, and aim for the highest environmental standards possible whilst achieving its academic priorities. To meet this objective the University will employ the Building Research Establishments Environmental Assessment Method (BREEAM) and aim to achieve as a minimum a BREEAM ‘Very Good’ rating for all future projects.
- Participate in dialogue and build partnerships with local community and national organisations to reduce its environmental impact within the regions in which it operates.
- Continue to develop and implement its Travel Plan with the aim of helping to reduce pollution and traffic congestion around the University’s sites and beyond, and encourage staff and students to consider alternative methods of transport.
- Incorporate a respect for wildlife and the natural environment into the management of its estate, being mindful of the wildlife that resides on its campuses and actively working to maintain, enhance and create wildlife habitats.
- Raise awareness among staff and students about the University’s environmental impact, activities and performance, promote good practice at all levels, and encourage participation in environmental projects.
- Seek to influence its suppliers and contractors through its Environmental Purchasing Policy, requiring that sustainability and environmental issues are considered in the procurement of all goods and services supplied to the University.

This environmental policy will be reviewed regularly and made publicly available. A series of targets will be identified annually. Progress towards their achievement will be reviewed and reported to University Senior Management and the Council of the University.

Colin Blair
Director of Estates
Date: 22 January 2009
## Environment and Sustainability Marketing and Promotions Calendar 2009

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Coordinator/Further Info</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 31 January</td>
<td>Christmas Card Recycling Campaign Campaign encouraging staff and students to recycle Christmas cards on campus through the Woodland Trust’s Christmas Card Recycling Scheme.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Fairtrade Steering Group, local suppliers, and in partnership with Students’ Union)</td>
</tr>
<tr>
<td>14 February</td>
<td>Celebrating two years of Recycling at UCB Thank you and update session for UCB staff and students.</td>
<td>University Campus Barnsley</td>
<td>Adrien Bonnefon</td>
</tr>
<tr>
<td>14 – 21 February</td>
<td>National Nest Box Week Putting up new nest boxes on campus and tour of nest box locations for staff and students.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Mick Hall)</td>
</tr>
<tr>
<td>23 February – 8 March</td>
<td>Fairtrade Fortnight 2009 Programme of special events and promotions – to include tasting events, exhibition stands and special offers on Fairtrade products in all outlets. Possible special event to mark award of Fairtrade accreditation.</td>
<td>All campuses</td>
<td>Emily Rye (Assistance from Fairtrade Steering Group, local suppliers, and in partnership with Students’ Union)</td>
</tr>
<tr>
<td>28 March 8.30pm</td>
<td>Earth Hour 2009 Earth Hour uses the simple action of turning off the lights for one hour to deliver a powerful message about the need for action on global warming. In partnership with SU bars. (Possible ‘Unofficial Earth Hour’ on Friday 27 March for staff awareness).</td>
<td>All campuses</td>
<td>Emily Rye (Assistance from Adrian Lee and in partnership with Students’ Union)</td>
</tr>
<tr>
<td>27 April – 1 May</td>
<td>Walk to Work Week Promotional events, prize draws and exhibition stands to encourage staff and students to walk to work. Promotion of safer walk routes. In conjunction with Sports Facilities.</td>
<td>All campuses</td>
<td>Lisa Hargreaves (Assistance from Adrien Bonnefon and in partnership with Sports Facilities)</td>
</tr>
<tr>
<td>5 June</td>
<td>Go Green - Estates Annual Green Day/World Environment Day Green Open Day for all staff and students with exhibition stands including Fairtrade, Green Travel, Recycling and Energy Awareness. Providing an update on University progress with sustainability issues.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Environment Team)</td>
</tr>
<tr>
<td>13 – 21 June</td>
<td>Bike Week Exhibition and promotional events to promote staff and students cycling to work. Promotion of safer cycling. In conjunction with Sports Facilities.</td>
<td>All campuses</td>
<td>Lisa Hargreaves (Assistance from Adrien Bonnefon and in partnership with Sports Facilities)</td>
</tr>
<tr>
<td>June/July</td>
<td>The Fairtrade Picnic In conjunction with Schools and Colleges Liaison Service, to hold a Fairtrade picnic lunch as part of a summer workshop for local schoolchildren, promoting the ideals of Fairtrade.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Fairtrade Steering Group and in partnership with SCLS)</td>
</tr>
<tr>
<td>13 – 17 July</td>
<td>Go Green at Awards week Campaign to encourage recycling and other green actions for graduands and visitors during University graduation ceremonies.</td>
<td>All campuses</td>
<td>Adrien Bonnefon (Assistance from Environment Team)</td>
</tr>
<tr>
<td>16 – 22 August</td>
<td>World water week Special exhibitions and demonstrations promoting water conservation for staff and students. Guided tour of water saving installations on Queensgate campus such as rainwater harvesting system and canal water recycling.</td>
<td>All campuses</td>
<td>Emily Rye (Assistance from Adrian Lee)</td>
</tr>
<tr>
<td>September</td>
<td>Go Green exhibition stand at the Support Staff Conference Exhibition stand for staff including information about Fairtrade, Green Travel, Recycling, Energy Awareness, Water Conservation and Sustainable Construction.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Environment Team)</td>
</tr>
<tr>
<td>22 September</td>
<td>World Carfree day Events showcasing alternatives to car travel for staff and students. Promotion of staff bus pass scheme and car share scheme.</td>
<td>All campuses</td>
<td>Lisa Hargreaves (Assistance from Adrien Bonnefon)</td>
</tr>
<tr>
<td>September/ October</td>
<td>Go Green exhibition stand at SU Freshers’ Fayres Exhibition stand for incoming students including information about Fairtrade, Green Travel, Recycling, Energy Awareness, Water Conservation and Sustainable Construction.</td>
<td>All campuses</td>
<td>Emily Rye (Assistance from Environment Team)</td>
</tr>
<tr>
<td>October/ November</td>
<td>Good Food week Exhibition and live cooking demonstrations in support of the national Love Food Hate Waste campaign to combat food waste. Exhibition of Fairtrade, organic and local foods and healthy eating. In conjunction with Catering Services and/or Hospitality Management Students.</td>
<td>Queensgate campus</td>
<td>Emily Rye (Assistance from Catering Services and Environment Team)</td>
</tr>
<tr>
<td>November</td>
<td>Go Green at Awards week Campaign to encourage recycling and other green actions for graduands and visitors during University graduation ceremonies.</td>
<td>All campuses</td>
<td>Adrien Bonnefon (Assistance from Environment Team)</td>
</tr>
<tr>
<td>December</td>
<td>Green Christmas campaign Encouraging recycling and other green actions amongst staff and students over the festive period.</td>
<td>All campuses</td>
<td>Adrien Bonnefon</td>
</tr>
</tbody>
</table>

* All events subject to confirmation.