Preparing your personal statement

1. Preparation
- You can only write one personal statement, so don’t mention a uni or college by name.
- Check uni and college websites to see what skills and qualities they’d like you to have.
- Make a list of things you want to include.
- Start drafting early.

2. What to include
- Why you’re interested in the subject.
- Your enthusiasm for the subject.
- How your previous studies relate to the course(s).
- Relevant aspects of jobs, placements, work experience or volunteering.
- Activities or hobbies that show your interest in the subject.
- Any training or achievements that show your skills.
- Demonstrate you’re a great candidate and you have skills and qualities they’re looking for.

3. How to write it
- Introduction – start with an opening sentence that encourages the reader to read on.
- Structure what you want to include in an order that’s most relevant to what the unis and colleges are looking for.
- Conclusion – reinforce your commitment, enthusiasm and skills suited to uni / college life.
- Check your grammar, spelling and punctuation.
- Leave time to get feedback and redraft.

4. Technical details
- Length – up to 4,000 characters or 47 lines of text (including spaces and blank lines).
- Make sure you don’t copy – our software detects any similarities and this could jeopardise your application.