Why Choose Higher Education?

Professor Tim Thornton
Deputy Vice-Chancellor
“Up against the competition of 2 billion people in China and India – with 5 million graduates a year- Britain cannot compete on low skills only high graduate skills”

- 80% of all new jobs
- 50% of all new job vacancies
- 40% of the working population
Employment

Improves career prospects

More skills: more choice
- Intellectual capability
- Communication
- Problem solving
- Teamwork
- Networking
- Technical ability
- Business awareness
- Flexibility
Employment
Employment

- Academic or Practical?
- Can be a false dichotomy
- Professionally- & technically-focussed degrees
- Placement provision
Economics

- **Graduate premium** remains strong

- Additional lifetime earning, net of student fees and living costs

  Male: £170,000   Female: £250,000
**Salary range** | %
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Less than £20,000 | 4%
£20,001 to £25,000 | 7%
£25,001 to £30,000 | 43%
£30,001 to £35,000 | 17%
£35,001 to £40,000 | 7%
More than £40,000 | 23%

Salaries vary geographically and by sector

*Source – The Graduate Market in 2018*

[www.highfliers.co.uk](http://www.highfliers.co.uk)
The Graduate Market in 2018

UK’s leading employers’ graduate recruitment:

2013-2016
4 years’ increases

2018

+3.6%

2018 graduate vacancies expected to rise after small setback in summer 2017

e.g. Engineering & Industrial up 11.6%

Source – The Graduate Market in 2018
www.highfliers.co.uk
Employment

- Huddersfield – career success
- 95.4% in employment or further study 6 months after graduation
- 77.2% straight into ‘highly skilled’ or ‘graduate’ category
“University opened up possibilities for me I could never have dreamed of”
Excitement

Higher Education is a personal experience
Open Days 2018
Saturday 30 June
Saturday 22 September
Saturday 20 October
Wednesday 7 November
Friday 30 November
9.30am – 3.00pm

http://www.hud.ac.uk/open-days/

Huddersfield is first in England for professionally qualified teaching staff™

*HEFCE, 9 Dec 2016