2025 Strategy
An inspiring, innovative University of international renown

Innovative
- Increase our international recognition via the volume and quality of research outputs
- Increase our research and knowledge exchange income
- Become a focus for productivity improvement, impact and enterprise

International
- Recognised as a world-class academic institution
- Build strategic research partnerships with other world-class academic institutions
- Continue to provide a world-class student-experience

People First
- Attract a talented global academic workforce to deliver and support our growth, vision and values
- Recognise contribution and provide a fair and motivational framework to ensure colleagues’ engagement for continuous improvement
- Grow an inclusive community of leaders and managers to develop people to achieve excellence

Financial Sustainability
- Generate sufficient cash to meet strategic investment plans and economic contingency
- Maintain financial strength
- Ensure all Schools and Services maintain financial and operational viability

Growth and Efficiency
- Sustained student-numbers growth
- An estate with sector-leading condition and functionality
- Efficiencies led by a Digital Transformation agenda

Inspiring
- Enable all students to become inspiring and enterprising global professionals and achieve career and personal success
- Inspire all students to fulfil their potential and achieve the highest academic and professional standards
- Create an inclusive globally aware community providing a world-leading and inspiring student experience

Aims

Values
We will work as a team to provide an excellent service to all of the communities we support.
Key Performance Indicators

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Innovative
All academic staff publishing at 2-star level or above (75% at 3-star or above). Institutional average of 10 citations per output. Research income £30m pa, knowledge exchange and innovation income £5m pa. Formal links with 5000 unique businesses and end users, and 15% of all research outputs created with research end users.

International
Top 300 Times and QS World University Rankings. 140 strategic research collaborations with Top 300 Times or QS institutions and 60% of publications with international collaborators. Top 25% in UK ISB for “Integration” measures (and Top 10% overall).

People First
35% of academic staff to have international experience. University to be in the QoWL sector upper quartile measure for engagement and satisfaction.

Financial Sustainability
Minimum 9% of total income as cash generation for sustainability and investment. Remain in the upper quartile amongst all UK HEIs in the HESA Security Index.

Growth and Efficiency
5% pa growth in overall taught-student fee income or consequent efficiency savings. Upper quartile for estate condition and functionality. Reduced cost per transaction and improved user satisfaction in key University processes.

University to be in the QoWL sector upper quartile measure for good management practice.

Values
We will work as a team to provide an excellent service to all of the communities we support.

Inspiring
TESOF core and supplementary metrics to be at least two points above benchmark. Differential achievement: No statistical difference for Retention, Highly Skilled Employment and Classifications once benchmarked. University of Huddersfield student engagement score to improve by 20%.

University of Huddersfield
Inspiring global professionals

Higher quartile for estate condition and functionality. Reduced cost per transaction and improved user satisfaction in key University processes.

Differential achievement: No statistical difference for Retention, Highly Skilled Employment and Classifications once benchmarked.