



University of HUDDERSFIELD

Art, Design and Architecture

Many disciplines one creative language

Application guide

Portfolio Advice for International Applicants to Art, Design and Architecture 2012 entry

Undergraduate

- Animation and Motion Graphics BA(Hons)
- Architecture/Architecture International BA(Hons)
- Architectural Technology BSc(Hons)
- Construction and Project Management BSc(Hons)
- Contemporary Arts BA(Hons)
- Contemporary Art and Illustration BA(Hons)
- Costume with Textiles BA(Hons)
- Digital Arts Practice BA(Hons)
- Fashion Design with Marketing and Production BA(Hons)
- Fashion Design with Textiles BA(Hons)
- Graphic Design BA(Hons)
- Illustration BA(Hons)
- Interdisciplinary Art & Design BA(Hons) (UCB)
- Interior Design BA(Hons)
- Photography BA(Hons)
- Product Design BA/BSc(Hons)
- Textiles with Surface Design BA/BSc(Hons)

Postgraduate

- 3D Digital Design MA
- Costume MA
- Digital Media MA
- Fine Art MA
- International Fashion Design MA
- International Graphic Design Practice MA
- Spatial Design MA
- Textiles MA

- Architecture/Architecture (International) (RIBA Part 2), Master of
- Sustainable Architecture MSc

The following courses do not require a portfolio as such but students may have examples of work that they wish to submit in support of their application

Undergraduate

- Fashion Communication and Promotion BA(Hons)
- Fashion and Textile Buying Management BA(Hons)

Postgraduate

- International Design Marketing and Communication MA
- International Fashion Management MA
- International Fashion Promotion MA

The portfolio is a determining factor in your admission so it's important to get it right. We hope that you will find the following information helpful as you prepare your application.

What is a portfolio?

A portfolio is a collection of evidence that represents your artistic achievement and learning within a particular subject area. It helps us to evaluate your performance, ability and technical skills when we are assessing your application to join one of our Art ,Design and Architecture courses.

What should a portfolio contain?

Normally between 12 to 15 varied pieces of work showcasing your ability to work in different media. This can include:

- A series of sketches/drawings/ideas/concepts
- A collection of paintings
- A series of life drawings/still life drawings
- A series of plans/elevation drawings (by hand or CAD)
- A collection of written reports or marketing strategies
- A collection of photographs that evidence the discipline of Photography OR that evidence any creative activity or installation that may be too large for incorporation within a portfolio

When you start to compile the portfolio, try to show a progression of ideas leading to final outcomes, for example ideas or concepts leading to a finished 3D product, or pencil outlines or sketches leading to a completed painting.

How should it be presented?

Your work should be **digitally scanned** or **digitally photographed** so that it can be uploaded when you submit an online application or emailed direct to the University. This will help to speed up the process and enable us to notify you promptly if we can offer you a place.

Make sure that the digital images are initially saved as JPegs (Photoshop). When you save the images in this format there is an option to reduce file size by sliding the quality scale down to zero.

You will then need to save the collection of your work as a PDF file (Adobe Acrobat). PDFs are universal files that can be opened on any PC or Mac computer.

Once you have completed your portfolio, it can be uploaded with your application if you are completing this online (you can do this at www2.hud.ac.uk/international/apply), forwarded separately to international.office@hud.ac.uk, or sent via your agent. If you are sending it separately please ensure you give your full name and date of birth in the email message so we can match it up with your application form.

You can also mail the portfolio to the University on CD-ROM but the easiest, safest and fastest method is to send it electronically.

We thank you for your interest in our courses and wish you all the best in your application to Art, Design and Architecture at the University of Huddersfield!



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